

Support for hospital-based HIV testing and counseling: a national survey of hospital marketing executives.....	467
<i>Joseph A. Boscarino and Steven R. Steiber</i>	
Determinants of breast cancer screening among inner-city Hispanic women in comparison with other inner-city women.....	476
<i>John P. Fulton, William Rakowski, and Anne C. Jones</i>	
HealthScope: a model for a low cost health education program using commercial television.....	483
<i>Kathryn L. Braun and Christopher R. Conybeare</i>	
Review and needs assessment of materials designed to prevent tobacco use.....	492
<i>Elaine Bratic Arkin, Joseph G. Gitchell, and John M. Pinney</i>	

INFORMATION TECHNOLOGY

NCHS under full sail on the information highway.....	500
<i>Sandra S. Smith</i>	

PHS CHRONICLES

The first edition of 'The Ship's Medicine Chest' (1881).....	504
<i>John Parascandola</i>	

NATIONAL CENTER FOR HEALTH STATISTICS DATA LINE **506**

PUBLIC HEALTH PROGRAMS AND PRACTICES **508**

Study of nuns turns up clues to brain aging and Alzheimer's disease, *Bernardine A. Moore* — Largest global study on cocaine use undertaken by WHO, UN — WHO announces 1995-96 influenza vaccine formula — World Health Organization's World Health Report 1995 leading selected causes of mortality, morbidity, and disability — Supreme Court ruling provides needed criterion for vaccine injury claims — Occupational Health and Safety Institute scheduled for Minneapolis — CDC clearinghouse offers new HIV-AIDS treatment information service — New journals on injury prevention, public health management appear — Johnson program seeks community health leaders — Oral health data base fact sheet and thesaurus available from NOHIC — PHS slates conference on women's health in medical education.

EDITORIAL

A new <i>Public Health Reports</i>	512
<i>Anthony Robbins</i>	

Subscription Information **382**

Information for Contributors **466**

Important Notice **Cover 3**



U.S. DEPARTMENT OF
HEALTH AND HUMAN
SERVICES

Donna E. Shalala, PhD, *Secretary*



PUBLIC HEALTH SERVICE

Philip R. Lee, MD, ScD
*Assistant Secretary for Health
Head, Public Health Service*

Audrey F. Manley, M.D., MPH,
Surgeon General, Acting

Anthony Robbins, MD, *Editor*
U.S. Public Health Service
Room 1826
JFK Federal Building
Boston, MA 02203
Phone: 617-565-1442
FAX: 617-565-4260

Internet: PHR@PHSBOS.
SSW.DHHS.GOV

Staff
Marian P. Tebben, *Associate Editor*
Ned Curran, *Associate Editor*
Marion Hearon, *Associate Editor*
Donna Young, *Art Director*
Lisa Mongelluzzo, *Assistant Art
Director*

PUBLIC HEALTH REPORTS
USPS 324-990
ISSN 0033-3549

Public Health Reports is published bi-monthly by the Office of the Assistant Secretary for Health. Opinions expressed are the authors' and do not reflect the views of *Public Health Reports* or the Public Health Service. Trade names are used for identification only and do not represent an endorsement by the Service.

Second class postage paid at Washington, DC, and additional mailing offices. POSTMASTER: Send address changes to *Public Health Reports*, Parklawn Bldg., Room 13C-26, 5600 Fishers Lane, Rockville, MD 20857.

8. Heimer, R., et al.: Needle exchange decreases the prevalence of HIV-1 proviral DNA in returned syringes in New Haven, CT. *Am J Med* 95: 214-220, August 1993.
9. Kaplan, E. H., and Heimer, R.: HIV incidence among needle exchange participants: estimates from syringe tracking and testing data. *J Acquir Immune Defic Syndr* 7: 182-189, February 1994.
10. Kaplan, E. H., and Heimer, R.: A circulation theory of needle exchange. *AIDS* 8: 567-574 (1994).
11. Stimson, G. V., Alldritt, L., Dolan, K., and Donoghoe, M.: Syringe exchange schemes for drug users in England and Scotland. *Br Med J* 296: 1717-1719, June 18, 1988.
12. Keene, J., Stimson, G. V., Jones, S., and Parry-Langdon, N.: Evaluation of syringe-exchange for HIV prevention among injecting drug users in rural and urban areas of Wales. *Addiction* 88: 1063-1070 (1993).
13. Needle exchange programs: are they effective? Bull No. 7. Office of National Drug Control Policy, Washington, DC, July 1992.
14. SAS technical report: P-179, additional SAS/STAT procedures. Release 6.03. SAS Institute Inc.: Cary, NC, 1988.
15. Heimer, R., et al.: Three years of needle exchange in New Haven: what have we learned? *AIDS and Public Policy J* 9: 59-74, summer 1994.
16. Syringe and needle exchange to prevent HIV infection. *JAMA* 271: 1825-1826, June 15, 1994.

INFORMATION FOR CONTRIBUTORS

Public Health Reports is the journal of the U.S. Public Health Service, published six times a year by the Department of Health and Human Services. Its readership includes the public health community at large, both in the United States and abroad, at the local, State, and national levels, in the public and private sectors.

The journal is interested in scientific papers concerned with the many facets of health care, disease prevention, health promotion, medical care, community medicine, and the delivery of health services, as well as technical reports documenting studies and research. Papers on new programs, new projects, and new ideas, even when they are experimental in nature, are welcomed. Letters to the editor commenting on specific articles published in the journal are encouraged.

Public Health Reports articles are abstracted in various journals, such as Abstracts for Social Workers, Current Literature in Family Planning, and so on. They are indexed in the annual Cumulated Index Medicus and monthly Index Medicus of the National Library of Medicine and the Cumulative Index to Nursing and Allied Health Literature. The full text of articles is available on the MEDIS data base; synopses are available on the GTE Telenet Medical Information Network.

All manuscripts are considered with the understanding that they have not been submitted for publication elsewhere. Almost all papers are reviewed by technical experts in government and the private sector. Comments of the referees are made available to the authors.

Manuscripts are published in one of the three formats: as general articles that usually do not exceed 15-20 double-spaced typewritten pages, exclusive of charts and tables; as "Public Health Reports in Brief" that are less formal, of shorter length, and of slightly less significance; or as items that qualify as news, announcements, or abbreviated descriptions of programs or projects.

Papers, including the list of references, should be typewritten double spaced, with the title and authors' names and affiliations on a separate sheet. They should have no more than six authors. All charts and tables should be on separate sheets. If a paper is accepted for publication, we will request a 5.25- or 3.5-inch IBM PC-type diskette of the article stored in a word processor file, formatted in MS DOS. (A pure ASCII text file or a XyWrite III Plus file is preferred, but we are able to convert files of about 20 major word processors.)

More detailed instructions on journal style, reference citations, and format can be obtained on request. All inquiries should be addressed to:

Anthony Robbins, MD, Editor
U.S. Public Health Service
Room 1826 JFK Building
Boston, MA 02203

Telephone (617) 565-1442
Fax (617) 565-4260

Important Notice

As of July 1, 1995, all communication and correspondence with *Public Health Reports*, including submission of manuscripts, inquiries, requests for information, and so on, should be addressed to:

Anthony Robbins, MD
Editor, *Public Health Reports*
U.S. Public Health Service
Room 1826
JFK Federal Building
Boston, MA 02203

Telephone: 617-565-1442
FAX: 617-565-4260

Internet: PHR@PHSBOS.SSW.DHHS.GOV

Associate Editor Ned Curran will continue to staff the office in Rockville, MD, but all communication should be with Dr. Robbins

U.S. DEPARTMENT OF HEALTH AND HUMAN SERVICES
Public Health Service
Room 13C-26 Parklawn Bldg.
5600 Fishers Lane
Rockville, MD 20857

Second-Class Mail
Postage and Fees Paid
PHS-OASH
ISSN 0033-3539

OFFICIAL BUSINESS
PENALTY FOR PRIVATE USE, \$300
